

Subject: RE: SPAM-Low: Hollywood Media District Grand Opening Ribbon Cutting SIM Group
From: "Linda Rosner" <lrosner@artisanspr.com>
Date: 06/16/2016 04:04 PM
To: "Lisa Schechter" <lisa@mediadistrict.org>, "Tim Pershing" <tim.pershing@asm.ca.gov>, "Dan Halden" <daniel.halden@lacity.org>
CC: "Suzanne Lezotte" <suzannelezotte@simdigital.com>, "Jim Omahen" <jim@mediadistrict.org>

Great, thanks Lisa!
Best,
Linda

Linda Rosner | Artisans PR
Managing Director
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lrosner1-Skype

From: Lisa Schechter [mailto:lisa@mediadistrict.org]
Sent: Thursday, June 16, 2016 3:56 PM
To: Tim Pershing <tim.pershing@asm.ca.gov>; Dan Halden <daniel.halden@lacity.org>
Cc: Linda Rosner <lrosner@artisanspr.com>; Suzanne Lezotte <suzannelezotte@simdigital.com>; Jim Omahen <jim@mediadistrict.org>
Subject: SPAM-Low: Hollywood Media District Grand Opening Ribbon Cutting SIM Group

Dear Dan and Tim:

I am so excited to have both of you representing your elected official. Here are the particulars of tomorrow's event:

Sim Group Hollywood Grand Opening
1017 N. Las Palmas Ave.
(at the corner of Santa Monica and Las Palmas)
Valet parking available off Las Palmas
Main contact: Suzanne Lezotte, 818-427-0116 (my cell, as that will be better to get ahold of me) Suzanne is their Director of Marketing

Principals: - WHO IS GOING TO BE THERE
Rob Sim, Founder and Vice Chairman, Sim Group
Scott Dorsey – Sim Group Board member
Jeff Cairns – Sim Group Board chair
Doug Buchanan – Granite Partners
Leo Del Zotto – Sim Group Board member
James (Jamie) Haggarty – CEO
Chris Parker – CTO
James Martin – CSO
John DeBoer – COO
Alex Sandahl – CFO
Ann DeGuire – President Camera Division
Eleanor O'Connor – President Lighting and Grip Division
Bill DeRonde – President of Post Division
Mike Polito – Vice President, Chainsaw
Graeme Parcher – GM, Sim Digital Hollywood
Hunter Betts – GM, Bling
Steve Purcell – GM, Chainsaw

I would like to have everything set up by 4:00 pm., as I would like to do the ribbon cutting no later than 4:30 pm.

See you tomorrow

Lisa Schechter
Executive Director
Hollywood Media District BID
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